



**** Media Advisory for Wednesday, November 9 ****

**Retired Generals and Admirals from California to Issue New Report:
Childhood Obesity and Lack of Physical Fitness
Endanger National Security**

Retired Military Brass Encourage Increased Physical Activity and Better School Nutrition

What: Teleconference Focusing on Why Many Young Adults in California
Are Unfit for Military Service

When: 10:00 AM (Pacific time) on Wednesday, November 9, 2011

**This call is for the media only. To join the call, please email
dcarrier@missionreadiness.org.**

Background: Citing a new study by the California Center for Public Health Advocacy on child obesity rates in every California county, retired military leaders will host a teleconference on the importance of increasing physical activity and improving nutrition in California schools. In anticipation of Veterans Day, members of the national security nonprofit Mission: Readiness, will highlight research from **“Unfit to Fight: A Report on California”** that they will be releasing later that day which shows how obesity rates and lack of physical fitness among children and young adults in California pose a threat to national security. Weight problems have become the leading medical reason why young adults are unable to serve in the military, both in California and nationwide.

The retired military leaders will call on schools and communities throughout California to incorporate moderate-to-vigorous physical activity into the school day and to improve the nutritional quality of food available to schoolchildren.

Participants:

Admiral Leon A. "Bud" Edney, US Navy (Retired), Coronado
Major General James W. Comstock, US Army (Retired), San Diego
Brigadier General Keith H. Kerr, US Army (Retired), Santa Rosa
Brigadier General Charles K. Ebner, US Army (Retired), Newport Beach

Moderator:

Rito Guerra, California State Director, Mission: Readiness

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